

# CARLOS BORGHES

## DESIGN SYSTEMS SPECIALIST

📍 London, UK

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🌐 [LinkedIn](#)   [Portfolio](#)

### PROFILE

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Design Systems Specialist and Design Engineer with over 15 years of experience in UI and UX, building accessible, consistent, and scalable digital products centred on the user. Specialised in Design Systems (tokens, components, and documentation that give design and development teams a shared language at scale) and DesignOps practices that streamline processes, tooling, and collaboration across design, product, and engineering. I work at the bridge between design and code, turning design decisions into real implementations without losing fidelity, combining strategic thinking and creative execution to deliver memorable, high-impact experiences.

### EXPERIENCE

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#### **Design Systems Specialist at Security Blue Team** - London, UK

January 2026 - Present

- Designed and built a multi-brand design system supporting brand themes, serving as the single source of truth for all digital product UI.
- Created an automated design token pipeline that transforms Figma variables into CSS custom properties, replacing a manual handoff process and eliminating sync discrepancies between design and code.
- Developed and maintained a library of production React components with Tailwind CSS, versioned and deployed automatically to a documentation site.
- Built custom tooling that automated the component lifecycle from Figma snapshot to production code, cutting average component delivery time.
- Established governance processes including version tracking, visual diffing, and token usage auditing to maintain system integrity as the component library scales.
- Authored component documentation and design guides, improving adoption speed for teams consuming the design system.
- Integrated AI-assisted tooling into the design ops workflow, enabling automated component generation, version diffing, and quality checks that reduced manual review overhead and accelerated the design-to-production handoff.

#### **Senior Designer at GIMO** - London, UK

April 2021 - August 2025

- Owned and evolved the Netbet Design System across web, mobile app, and marketing channels, serving as the primary design authority for visual consistency across all platforms.
- Built a reusable campaign template system that reduced asset production time by 70%, directly cutting external agency dependency.
- Partnered with front-end engineers to implement UI components, ensuring pixel-accurate delivery and maintaining a shared component spec process.
- Introduced AI-assisted creative workflows (Midjourney, DALL-E, Stable Diffusion) into the production pipeline, accelerating campaign turnaround for seasonal launches.
- Delivered advertising campaigns for major UK digital publishers, supporting measurable gains in user acquisition and brand visibility.

## Senior UI Designer at Digital Smart Web – London, UK

September 2020 – January 2021

- Designed end-to-end UI/UX for client web products, delivering wireframes, prototypes, and production-ready specs in Figma.
- Mentored junior designers and formalised the team's design review process.

## Designer at 942estudio – Santander, Spain

January 2019 – September 2020

- Redesigned the Culturacamper website, driving a 40%+ increase in conversion rate through improvements and performance optimisation.
- Designed a COVID-19 tracking application for Santander City Hall, delivering a public-facing civic tool under tight deadline constraints.
- Managed brand identity, web design, and SEO-driven content strategy for the studio's client portfolio.

## Freelance Designer – Santander, Spain

April 2014 – December 2018

- Delivered end-to-end design and development for clients across education, real estate, and healthcare, including brand redesigns, UI systems, and WordPress-based platforms.

## EDUCATION

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### Degree in Web Development & Design – I.E.S. Augusto Linares

2010 – 2012

### Degree in Graphic Design & Communication – I.E.S. Albericia

2008 – 2010

## CERTIFICATIONS

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### Product Design Mastery – Designary

2025

### Design Systems Specialist – Figma.camp

2024

### Figma Mastery: UI & Prototyping – Figma Academy

2022

## SKILLS

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### Design

Design Systems, UI/UX Design, Component Libraries, Design Tokens, Prototyping, Responsive Design, Accessibility, Typography, Branding

### AI & Tooling

Figma Plugins, AI-Assisted Design Ops, Design Automation, Technical Documentation, AI Image Generation (Midjourney, DALL-E, Stable Diffusion)

### Tools & Technical

Figma, Adobe Creative Suite, Framer, WordPress, HTML, CSS, JavaScript, Tailwind CSS, Git, Vercel